

LNHS Booster Board Minutes
December 12, 2016 - 6:30pm

ATTENDEES: Josi Hellier, Jenn Baese, Yatesh Singh, KJ Singh, Chris Hjort, Kerry Singh, Michael Hjort, Tracy Loth, Carmen Meyer, Naomi Drenk, Greta Schetnan, Michelle Weinstein, Shannon Earle, Michael Weinstein, Claudia Glinski

Action Items in Red

Old Business:

1. Parent Meeting Recap
 - a. Need two tables for registration alpha-organized and separate tables for new & veteran parents - we missed some people in check-in for a few families/parents/students
 - b. More advertising for driving people to online registration - consider adding check-in & online time at 6:00pm and meeting starts at 6:30pm
 - c. Great presentation material from Michael/Board president. Continue to make our presentation flow with Jenn/coaches materials
2. Unanimous support for sponsoring coach to travel with team member who qualified for a prestigious invite only TRNY. Amount is \$408.57 and voting closed on November 29, 2016.

Financial Updates:

1. Paypal - Received majority of booster fees thus far. Remaining students are likely participating in December grocery bagging date. Paypal can invoice for specific amounts, which is how we will collect from those families
2. Overall Budget - awaiting receipts and expenses

Upcoming Events:

1. Volunteer Spot on Website
2. Students + Naomi staffed concessions with positive feedback from coordinator and basketball coaches
3. Cub Foods Bagging - Dec 30 (Yatesh - Add to calendar)
4. Speech 101 - January 12 @ 6:30 in room 143 (Yatesh - Add to calendar, Naomi to email an advertisement for event). Parents invited to attend mock trny on the next day. Jenn to ask a student to set-up recording.
5. Mock Trny/Half Night - January 13 - All needs are posted for food donations
6. Parents Shadowing Parents at Apple Valley on Feb 2 - Novice & Varsity at separate schools so they need extra parents who are experienced. (Michael Hjort, Gretchen S, Michelle & Michael Weinstein)
7. Watch Me Draw - Thursday, Feb 9 (\$8 wine glasses, \$10 canvas - need to chose in advance)

New Business:

1. Judging Needs: District pays for roughly 55 stipends a year. Each TRNY needs roughly 15-18 judges or 1 judge/6 entries (which includes coaches and judges who donate their stipend back to the program).
2. Annual Meeting FEBRUARY 13 (Purpose is to elect next year's board, by-laws say Jan/Feb). Rough ideas: Board members should express intent for next year and board member terms start in June - **Michael to draft proposal for next meeting.**
3. Consolidating Emails - group, make an attempt to communicate in advance about emails.

Website Updates:

1. Donate Button - prototype built that includes an option to print (for receipt purposes). **KJ to get that up and running on the site.**
2. Send new ideas to KJ and he will bring them back to the board.

Fundraising (Goal of \$5000 with approx \$4300 remaining to raise)

1. Survey Results (collected to uncover potential sponsors or corporate giving programs) - minimal value found
2. Toastmasters Grant in progress by coach
3. Building a Store
 - a. Captains/Managers to brainstorm ideas of products for sale. Vendor hosts the website and is linked to our paypal. Arcon is a Burnsville-based company who offers products for sale online.
 - b. Shirts on site for the March Lakeville North TRNY - no cost to team, discussion on number of kids who would purchase. Requires a logo for the TRNY & list of school and/or competitors 4 weeks in advance. (**Carmen to sign up a vendor to come to our TRNY.** Future discussion on what info we can give vendor to print in upcoming meetings. **Jenn to collect input from other coaches/teams**).
 - c. Ideas for future purchases/swag: decals for cars, tie pins
4. Amazon Smile - Register as a non-profit and anyone can use that link to purchase goods. 1% of purchases come back to the team. (**Shannon going to sign us up as non-profit, Michael W to add to the gmail signature**).
5. Max Performance Event - Monday, January 30th - waiting on Art Center date. 7:00pm start time. 1-hour performance. Can cater in food. (**Carmen confirming date**)
 - a. Small cost of tech support at Art Center & \$150 (or more) to Max's musician. Seatyourself.biz minimizes cost of ticketing services (roughly \$0.50 per seat)
 - b. 307 seats available. \$15/ticket
 - c. Would be a nice gesture to take a collection for a charity dear to Max
 - d. Potential for a silent auction
 - e. Advertise in local paper
6. Upcoming Alumni event - Dec 22 - **Josi to ask about online engagement of alumni**

7. Pictures of Students at Mock TRNY - Having trouble finding a photographer - would be willing to pay \$150-200.
8. Local Business Solicitation (fundraising materials on website under “resources”)
 - a. Michael Weinstein to identify local Caribou contact
 - b. Gretchen S to ask Malt-O-Meal
 - c. Josi H to ask Jeff Belzers

Minutes approved.

NEXT MEETING DATE: Monday, January 9, 2016