

LNHS Speech Booster Meeting
Monday, September 21, 2020 6:30pm
Zoom Virtual Meeting Minutes

Attendance: Kristi Caulder, Lysa Clayburn, Jennifer Baese, Nola Burski, Paul Burski, Erin Gonyea, Krista McCutcheon, Yatesh Singh, and Nancy Kingsriter.

1) Treasurer Report

- a. **Budget update - \$13,776 end of year. We are in a healthy position to start out the season. We have had only a few expenses at this point in the year. We do not have a current budget for this year as we will vote in Oct. Due to the unknowns for this year we are going to need to be very conservative with our spending. We may also need to be prepared for the possibility of lower fundraising opportunities and more financial needs from scholarships. Recognizing some of our sponsors may be in tough financial positions as well.**

2) Coach Report

Jenn Baese: Coaches have been working on preparation this summer. They were really pleased with the sessions they ran in late summer. Discussing a lot about collaboration and working backwards from first tournament goals and decide how they move forward with each student as the season starts. The coaches will be meeting tomorrow about dates for auditions, recruiting, info nights, etc. We are preparing the students that tournaments will likely be online. Trying to think ahead about having students together at the high school for the day of tournaments. TBD

Some coaches have attended and will be attending a professional conference that has been divided in the two sessions. This week and again in Nov.

Yatesh: From the league in MN, they are waiting to see how tournaments with debate, etc that are currently going on around the country to help give clarity for our future. We will have a home tournament of some kind. We can still charge entry fees and it is possible will also incur higher costs for online platforms. Much is to be determined as we move forward.

3) ISD 194/MSHSL Updates

See coaches report. Not much from the district to report.

4) Fundraising/Recruitment

- a. **In 2019-20 we had students divide up and go to businesses and drop off packet with follow up calls/emails.**

b. Ideas for 2020-21:

- i. Alumni outreach – Could reach out to alumni for donations. Possibly reaching out to the alumni facebook page..**
- ii. Individual student solicitations to people in your lives outside the community. Letters about what speech means to you.**
 - 1. Grandparent sponsorship package/proposal. Similar to a mission trip sponsor. Family and friends packages.**
Sending them thank yous with water bottles or superfan t-shirts.
- iii. Restaurant fundraising nights: B52, Lakeville Brewing, Chipotle.**
- iv. Spiritwear – Kim Heiar said she is willing to help with this again this year. We will need captains to think about what they would like.**
- v. Local business – email, video from tournament or wordplay. Erin will work with Michelle to look at business list and draft a possible email.**
- vi. Setting up a “donors choice” website. – Direct donations to purchase the fixed items we need ie. Stands, bags, bookstore gift cards. Similar to supply donations at the schools. Erin will look into this google form.**

c. Recruitment video to 8th grade families, and 9th and 10th grade English teachers.

Student outreach

5) School/Team Events

- a. Student Updates – no students on call tonight**
- b. Parent Involvement – We will push to next month. We will be looking at a new commitment form for the team.**

6) Booster Business

- a. Need Fundraising Coordinator – Bueller?!?!**

7) Other – Masks should be completed in the next week! Each student will receive a complimentary mask. Extra masks will be available purchase at \$8 a piece. Encouraging families to purchase a mask for their coach (we will make sure each coach gets one 😊)

8) Next Meeting – October 12